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www.lisa-powell-braun.com • graphic design
www.lisapowellbraundesigns.com • textile/surface design

● Profile

Highly experienced industry professional with exceptional talent and ability in graphic and textile/surface design and styling of print and solid lines complementing current computer technology skills. Specializing in graphic design (web and print), branding, 2-D & 3-D product design & development, illustration, infographics, textile/surface pattern design and styling, and marketing.

● Experience

Lisa Powell Braun Designs 1990–present

Graphic Design, Surface Pattern Design, Textile Design, Illustration

Recent work: Most recent project responsibilities for a wall decor business included 2 & 3-D design and overseeing print production locally and in China, creative direction, trend analysis, design of catalog, email blasts, labels and marketing materials, large scale signage and packaging following brand guidelines.

Create original graphic designs (web and print), illustration and textile/surface design; style print lines for textile manufacturers for the women's wear, junior, sleepwear and intimate apparel, men's wear, children's wear, T-shirt, kitchenware and bedding markets and paper product manufacturers.

Partial client list

Latrice Fashion—website design

Walmart—illustration and product development

Youth Pro Organization—book layout and design

Dan River

Good Lad

Springmaid Home Furnishings

Capezio

JC Penney

K-Mart

The Arro Group

Charming Shoppes—Catherines Division

DePersico Custom Design Group

Stephen Lawrence Giftwrap

Classico Greeting Cards

Cranes Stationery

ALS Hope Foundation—Non-profit

Keller—Williams Realty

Lot.26 Botanica Design Firm

Bed Bath and Beyond

OnTrends International

Berkshire Hathaway Real Estate—real estate marketing materials.

Bella Forte Bookbinding and Letterpress—Intern

Zero2Sixty Studio

York Wallcovering

Springs Industries—NYC

Design Director for Children's Wear Division

Successfully created and implemented childrenswear division and developed seasonal prints and solid color lines.

Responsible for developing original print designs and worked closely with customers to achieve their design, printing and budgetary goals.

Worked with printing personnel at printing plants approving lab dips and print strike-offs.

Managed a large studio developing designs under tight deadlines.

Presented print and solid lines to manufacturers and sales force.

Traveled globally for line presentations and to research design trends.

Helped to increase sales from \$32 million to \$58 million within six years.

● Education

Parsons School of Design—Spring 2014

AAS in Graphic Design—3.7 GPA

Moore College of Art and Design—2010

Certificate in Digital Media for Print and Web Design—Adobe Creative Suite: Illustrator, Photoshop, InDesign, Flash, and Dreamweaver

Syracuse University, College of Visual and Performing Arts

Cum Laude, BFA Textile and Surface Pattern Design

● Skills

Adobe CS6 • WordPress • Working knowledge of HTML 5, CSS 3 • Traditional hand painting